

CROWN
INSTITUTE OF STUDIES
AUCKLAND • NEW ZEALAND



Autumn 2010 Newsletter

The Apprentice-Crown Style

Five teams started the competition and finally we were left with only one team!

First they had to select team leaders, members and choose a winning name. Some ranged from Le Maserati, Chupacabraz to Tracey's Angels. They performed a variety of tasks over several weeks. Like selling the tickets to the Crown party and creating a video of why students choose to study with Crown. Competition was fierce! The winning team gets to help Crown with our marketing and gain work experience for their CV!



Crown Party!

Tropical Party was a night to remember! with students dressing to Impress in their tropical gear, Latin Fever Dance Company entertaining with their Brazilian moves, and an awesome Dj making sure students were burning the dance floor! lol.

Congratulations to best dressed winners: Kristine Jusayan and Thibaut Delaguillamie



**ENROL for courses starting
21st June and 5th July
Visit our website to apply online
or call 0800 357316**



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What's new?

The new website is now up and running. It has our English school information on it along with easy to find course info and a careers blog to keep yourself up to date.

Social media is alive and kicking! We are finding that the fastest, most effective way to keep in touch with the majority of students is to post regular events, jobs and news on facebook. Join Crown Institute on Facebook

Successful graduation for our May and December students



Devonshire Scones, salmon croissants and club sandwiches completed the afternoon at Rydges Hotel. Our guest speaker Janice Davies got all 32 graduates up on stage to recite a poem about motivation, and then Leanne had us in tears when Valerie was presented with an award for her courage after her mother passed. The turn out of tutors was fantastic and it was a very successful afternoon.

Careers Update for Term 2

Keep it simple & specific!

Remember it's about keeping your goals clear and then reaching them. Here are 6 successful steps in the right direction.

1. Define the job role you want
2. Research what skills and qualities you have for the role
3. Research the type of companies you want to work for
4. Find out how they recruit (remembering 85 % of jobs are not advertised)
5. Create a CV that highlights all the skills and strengths you have and how you can help the companies
6. Write a cover letter that shows your genuine interest and what benefits you will bring.

Our aim is to help you to succeed in your new career.

For over 30 years we have developed strong relationships with the business community and our career preparation programme will keep you in touch with the latest employment opportunities.

