


UNILINK - A new pathway to university success

Crown NZ Diploma in Business *with* Guaranteed Entry to Massey University's Bachelor of Business Studies (BBS)

	<p>Welcome to Crown Institute of Studies</p>	<p>NZ Diploma in Business</p>
<p>Alan Chisholm Director Crown Institute of Studies</p>	<p>I would like to welcome you to the Crown community of students, from New Zealand and across the world.</p> <p>For nearly 40 years, we have been one of New Zealand's leading private education groups. Our style is professional and friendly. Our aim is to help you succeed.</p> <p>Our partnership with Massey University will help you achieve your goals with a fast and supportive pathway to your Bachelor of Business Studies (BBS) degree.</p>	<p>Accounting Principles Accounting Practices Management Accounting Business Finance Business Communication Marketing Economic Environment Commercial Law Business Computing Organisation & Management Applied Management Leadership</p>

STUDY TIME	YEAR 1	YEAR 2	YEAR 3	YEAR 4
<p>Unilink Gateway IELTS 5.0 or Crown test Diploma + Degree: 4 years</p>	<p>Crown EAP + NZ Dip.Bus papers *</p>	<p>Massey U BBS Yr 1</p>	<p>Massey U BBS Yr 2</p>	<p>Massey U BBS Yr 3</p>
<p>Unilink Standard Track IELTS 5.0 - 6.0 or Crown test Diploma + Degree: 4 years</p>	<p>Crown EAP + NZ Dip.Bus *</p>		<p>Massey U BBS Yr 2</p>	<p>Massey U BBS Yr 3</p>
<p>Unilink Fast Track IELTS 6.0 or Crown test Diploma + Degree: 3.5 years</p>	<p>Crown NZ Dip.Bus *</p>	<p>Massey U BBS Yr 2</p>	<p>Massey U BBS Yr 3</p>	

*Conditions apply

	<p>Welcome to Massey University, <i>the Engine of the new New Zealand</i></p>	<p>Bachelor of Business (BBS)</p>
<p>Bruce Graham International Director Massey University</p>	<p>As New Zealand's defining University, Massey has three fully-resourced campuses in three exciting city locations: Auckland, Palmerston North and Wellington. It's your choice of how and where you study.</p> <p>The College of Business at Massey attracts students from New Zealand and from 100 countries around the world. Massey's College of Business holds accreditation from AACSB International. Programmes hold endorsements from national and international bodies and professional organizations such as CIMA, ACCA and CFA.</p> <p>Crown has been an established pathway partner of Massey University since 1996, and Crown students have an excellent record of achievement with us.</p> <p>Thank you for choosing to study in New Zealand and we look forward to seeing you at Massey University.</p>	<p>Majors in: Accounting Business Information Systems Communication Management Economics Entrepreneurship and Small Business Finance Human Resource Management International Business Management Marketing Sport Business Management Valuation and Property Management</p>

Questions and Answers

Will I get an Offer of Place from Massey University when I enrol on the Crown Unilink pathway?

Yes. After you have been accepted onto the Crown Unilink pathway, you will receive a conditional Offer of Place to enter either Year 1 or Year 2 of your Massey University Bachelor of Business (BBS) degree.

What are the conditions of entry to Year 1 of the BBS at Massey University?

You must pass at least three Crown NZ Dip.Bus papers with a minimum B pass in each, and have an IELTS minimum overall band score of 6.0 with no individual band score less than 5.5, or equivalent approved English test result.

What are the conditions of entry to Year 2 of the BBS at Massey University?

You must pass the Crown NZ Dip.Bus with an average B pass.

Is my entry to the BBS at Massey University guaranteed if I meet the conditions above?

Yes. Your entry to the BBS is guaranteed if you meet these conditions. There are no further tests.

How is the Crown Unilink pathway different from a Foundation course?

The Crown Unilink pathway can save you study time. It can give you entry to Year 2 of your BBS degree, while a Foundation course usually only gives you entry to Year 1.

How can I be sure that the Crown Unilink pathway is high quality?

The Crown Unilink pathway is overseen by Massey University, your assurance of quality.

Can I enter the BBS at Massey University before I finish my Crown NZ Dip.Bus?

Yes. You can enter Year 1 of the BBS at Massey University if you meet the conditions (above).

If I enter the BBS before finishing my NZ Dip.Bus, what will happen to my unused Crown fees?

Your unused Crown tuition fees can be credited to your Massey University BBS degree. Conditions apply.

When do the next Crown NZ Dip.Bus courses start?

The next starting dates are: 31 Jan 2012, 16 Apr 2012, 9 Jul 2012 and 24 Sep 2012

What is the timetable like?

You will have 20 hours of lectures per week (4 hours per day Mon-Fri) plus additional self-study. The lectures will be time-tabled on Monday to Friday, between 8:30 am and 5:15 pm.

Can I change track during the course if I find the programme too easy, or too difficult?

Yes, the pathway is flexible. You can apply to change track at any time. You can also apply to take additional papers during your Fast Track, to gain even faster access to university.

How do I enrol?

You complete the Crown enrolment form. If you do not have an IELTS test result, we will ask you to sit an English language test to assess your level. We will then let you know which track (Extended Track or Standard Track) you can enter and we will issue you with an invoice.

Will I be able to get academic counselling and assistance during my course at Crown?

Yes, you will receive academic advice and counselling at Crown. Massey University also has an information desk at Crown, and Massey University staff will be able to give you further information about your degree.

How can I find out more about the Crown Unilink pathway?

To find out more, please: ● **ask** your approved education retailer for details

● **check** Crown's website www.crown.ac.nz or visit our campus

● **email** Crown at info@crown.ac.nz